

FOR IMMEDIATE RELEASE**PRICE CHECK**

A telecommunications price comparison website

The Regulatory Authority, Bermuda’s telecom’s watchdog, has launched pricecheck.bm, an internet price comparison tool designed to assist consumers in identifying and comparing residential telecommunications services offered by Bermuda’s local service providers.

Regulatory Authority Interim Chief Executive, Kyle Masters said *“The developers, working with our team here at the Authority, built PriceCheck.bm with the consumer in mind. We wanted to make a site that was simple, easy to use and effective in allowing consumers to compare the services telecommunication companies in Bermuda offer before choosing the service that is right for them.”*

The providers themselves have been instrumental in bringing the website to fruition. Mr. Masters said *“Telecommunications providers who offer residential services upload accurate pricing and service information onto the website on a regular and ongoing basis to ensure services that are being made available in the market place, are also available for review and comparison on pricecheck.bm.”*

In August 2015 the Authority conducted a “soft” launch of the website, advertising its own website and social media pages and communicating with members of the Authority’s mailing list. As of today Pricecheck.bm has had more than 600 unique hits.

“We hope consumers will find the tool helpful and would welcome feedback on the site from users” added Mr. Masters.

To try the website out, visit www.pricecheck.bm or go to www.rab.bm and follow the links to PriceCheck for more information.

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